



At NXP, we partner with you to turn design visions into reality. Our platforms and technology building blocks ignite innovation, giving you the tools to create what's next. Spend the day with NXP experts as they deliver technical instruction, demo the latest solutions, and answer your most challenging design questions.

2 December  
Bologna, IT  
Ex GAM Bologna Fiera

[REGISTER](#)

8:00 – 9:30	Event Check-in			
9:30 – 10:00	Plenary Session			
10:15 – 11:15	● The S32K5 Microcontroller Family: Shaping the Future of Zonal SDV Architectures	● NXP's New Controller Continuum: Trends in Microcontroller Technologies	● Machine Learning at the Edge: Enabling State-of-the-Art AI on NXP Microprocessors and Microcontrollers	
11:45 – 12:45	● NXP's Electrification MCUs: S32K39/37/36 Introduction Plus X-in-1 Applications	● NXP Holistic Approach to IoT System Security: An Overview of NXP Security Solutions from EdgeLock Integrated to EdgeLock Discrete	● NXP's Solutions for the Latest Trends in Wireless	<b>FRDM LAB:</b> explore live demos and see the whole FRDM ecosystem in action
12:45 – 14:30	Technology Lab Open   complimentary lunch buffet served			
14:30 – 15:30	● Enabling Safe, Secure, and Cost-effective Battery Management Systems: NXP's BMS Solutions for Automotive and Industrial Applications	● Smart, Secure and Scalable: Choosing the Right i.MX Applications Processors for Your Next Design	● Advancing Functional Safety in Industrial Applications	<b>FRDM LAB:</b> explore live demos and see the whole FRDM ecosystem in action
16:00 – 17:00	● Future Automotive Network Architectures with Next-Generation CAN, Ethernet and SerDes	● NXP Innovations for Next-Gen Factory Automation	● Driving Digital Trust with NXP's NTAG X DNA Connected Tag and EdgeLock® A30 Secure Authenticator	
17:40 – 17:30	Event Wrap-up and Closing			